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## **Pacific Alliance Medical Center Opens Much Anticipated Maternity Tower**

### **Access To Expanded Services is Focal Point of New Building**

**Los Angeles, CA - February 15, 2007** – Pacific Alliance Medical Center (PAMC), a leader in obstetrical services, is expanding the scope of its maternity care services with the opening of the nearly 10,000 sq. ft. new Maternity Tower, Friday February 23<sup>rd</sup>, from noon to 1:30 p.m. Located in the heart of Chinatown, PAMC is the oldest standing hospital in Los Angeles and one of few remaining medical centers to offer vital services to the area's nearly one million women of childbearing age.

"Because our hospital is central to the care of so many women in our community, we made a commitment to modernize and expand obstetrical services," said Brandon E. Faulk, PAMC Vice President. "This expansion gives us the opportunity to choose the most technologically advanced monitoring system, the most advanced OB surgical and medical equipment and the highest quality, most comforting furniture and accessories. Our mothers deserve the best."

Faulk goes on to say, "We feel that our timing couldn't be better. While we are expanding our maternity center, sadly other Los Angeles hospitals are downsizing; some even closing. This stark trend, combined with the fact that approximately 28 percent of women are seeking obstetrical services outside PAMC's service area, point to how vital our maternity services are to the community."

Thousands of families each year entrust PAMC to deliver their babies. The new Maternity Tower offers expectant mothers an opportunity to experience family-centered obstetrical care with more labor and delivery rooms to ensure privacy, beautifully decorated accommodations, a separate hospital entrance to ensure quick attention and a dedicated C-section surgical suite.

Highlights of the new area include:

- The newest obstetrical equipment
- A high security safety wristband system, the answer to comfort and safe patient identification of neonatal patients and newborns
- Comfortable and restful postpartum areas
- Brand new operating rooms for cesarean births

Dubbed "East Meets West," the opening of the Maternity Tower will bring together city leaders, PAMC medical staff and expectant mothers to join in the dedication and ribbon cutting. Chinese dragon dancers and the colorful Cascada de Flores (cascade of flowers) dancers will highlight this multicultural event, topped off with a sumptuous buffet featuring festive foods from China and Latin America.

PAMC's Maternity Center is at 531 W. College Street, LA 90012. For more information, to schedule an appointment or to take a tour, call 213-437-4209.